



The Clariane Foundation mobilizes Group employees to sponsor community projects promoting physical activity for vulnerable people

Launched in June 2025, the Clariane Foundation's call for projects aims to support, through the sponsorship of Clariane employees, community-based initiatives that use physical activity as a lever for inclusion or for improving the health of people who are socially or physically vulnerable. In November 2025, the selection committee shortlisted 65 community projects across France.

As part of its work on the theme "Enjoy Caring", the Clariane Foundation places employee engagement at the heart of its actions. Through this call for projects, employees put forward and sponsor a local nonprofit organization running a project in which physical activity improves the health or daily lives of vulnerable individuals.

Applications submitted under the call for projects were reviewed by a dedicated selection committee composed of:

- Dr. Priscilla Clot Faybesse, Medical Director of Clariane France;
- Bruno Humbert, President and co-founder of La Ruche, and co-founder of HelloAsso;
- Richard Michel, Director of the Canal de l'Ourcq Clinic – Inicea, and of the Paris Autonomous Outpatient Rehabilitation Center;
- Jérôme Vandekerckhove, Rehabilitation Manager in an Inicea Medical and Rehabilitation Care clinic, Rehabilitation Professions Lead at Clariane University, and member of the Clariane France Stakeholders Committee and Mission Committee.

Among the projects supported by Clariane employees in France, initiatives will make it possible to organize outings in trishaw bicycles for isolated older adults, help women in remission from breast cancer regain self-confidence through a restorative stay in the mountains combining physical and psychological support, and enable people with disabilities to enjoy horse riding safely thanks to an adapted saddle module.

"The momentum behind this call for projects is built above all on the mobilization of our employees across the entire country. Through their commitment and sponsorship, they have made it possible to support a wide range of local initiatives, clearly illustrating the positive impact of physical activity on people living in vulnerable situations", highlights Emmanuelle Potin, General Delegate of the Clariane Foundation.

About the Clariane Foundation

The Clariane Foundation lies at the heart of the Clariane Group's societal commitment. Until 2022, it focused on healthy ageing, and since 2023 it has dedicated its actions to caregivers and care professions.

Clariane is the leading European community of care in times of vulnerability. It has operations in six countries: Belgium, France, Germany, Italy, the Netherlands and Spain.

Relying on their diverse expertise, each year, the Group's 63,000 professionals provide services to 900,000 patients and residents in three main areas of activity: care homes (Korian, Seniors Residencias, etc.), healthcare facilities and services (Inicea, Ita, Grupo 5, etc.), and alternative living solutions (Ages & Vie).

In June 2023, Clariane became a purpose-driven company and added to its bylaws a new corporate purpose, common to all its activities: "taking care of each person's humanity in times of vulnerability".

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